MDX Alumni Association
Guest Lecture

Ben Doran
BSc Computing Science (Graphics & Games)
Head of Technology, Lowe Profero

Ben heads up Lowe Profero’s creative technology & enterprise offerings across their diverse client base, building products and experiences in a wealth of technologies both online, in media and in the real world. His primary focus is on building meaningful platforms, experiences and helping build brands using digital.

Lowe Profero is a full service, integrated digital marketing agency operating across nine offices, with over 650 employees globally. Its services typically include digital marketing, creative media, technology, UX and strategy.

Event details
Date: Wednesday, 18 March
Time: 1pm - 2pm
Venue: C114
Register: go to bit.ly/1zW2jpp

This lecture is part of the Science & Technology Employability Presentations Series (STEPS), bringing you talks from industry professionals with emphasis on placements and graduate jobs, seminars from alumni and placement students, and webinars focusing on sharing global work practices and experiences.