

# MDX Alumni Association Guest Lecture

Ben Doran

BSc Computing Science (Graphics & Games)  
Head of Technology, Lowe Profero

Ben heads up Lowe Profero's creative technology & enterprise offerings across their diverse client base, building products and experiences in a wealth of technologies both online, in media and in the real world. His primary focus is on building meaningful platforms, experiences and helping build brands using digital.

Lowe Profero is a full service, integrated digital marketing agency operating across nine offices, with over 650 employees globally. Its services typically include digital marketing, creative media, technology, UX and strategy.

## Event details

Date: Wednesday, 18 March

Time: 1pm - 2pm

Venue: C114

Register: go to [bit.ly/1zW2jpp](https://bit.ly/1zW2jpp)



This lecture is part of the **Science & Technology Employability Presentations Series (STEPS)**, bringing you talks from industry professionals with emphasis on placements and graduate jobs, seminars from alumni and placement students, and webinars focusing on sharing global work practices and experiences.